

MEMORANDUM

TO: Newsletter Editors
FROM: Ginger LaChapelle, Director of NYSUT Member Benefits Trust
CEO of NYSUT Member Benefits Corporation
DATE: September 2022
SUBJECT: Help for the Newsletter Editor Ad for September/October Newsletters

Enclosed is the ad for use in your local newsletter. To qualify for reimbursement, this ad must be printed exactly as provided and appear as a **full-sized page** in your newsletter.

To receive the \$100 reimbursement from Member Benefits, newsletter editors must:

1. Print the entire ad in either your September or October 2022 newsletter distributed to members.
2. Submit a copy of your newsletter to Member Benefits. Please include the complete name of your local (as many locals have similar abbreviations). **Per a NYSUT Accounting policy, all reimbursement checks will be sent to the attention of the local president.**
3. Send your submission to: *Newsletter Program, NYSUT Member Benefits, 800 Troy-Schenectady Road, Latham, NY 12110.*
4. We have created a handy check list on the back of this memo to help you through the submission process.

Reimbursement Process: We issue one check for all of your submissions; you may send your newsletters individually or all together at the end of the year. Per a NYSUT Accounting policy, checks will be sent to the local president. We will track them and issue one check during the summer. **Submissions must be received by July 14, 2023.**

Your newsletter qualifies whether it is a printed or electronic publication. Electronic versions of the ad are available and can be emailed to you. **Electronic newsletters can be submitted to Member Benefits via email at newsltrs@nysut.org.** Please Note: If you create your newsletter in GoogleDocs, please send it as an attachment. We sometimes have trouble accessing them when you send a link to GoogleDocs.

NYSUT Member Benefits provides five ads per academic year for September/October, November/December, January/February, March/April and May/June. You are eligible to receive a reimbursement for all five ads. You can find the ads on the Member Benefits website, memberbenefits.nysut.org. Click on the “Groups, Locals & Funds” tab and then on “Local Association Services” in the menu and then click on “Help for the Newsletter Program.” The files for the ads will be there and ready for download.

Help for the Webmaster Program: You may also earn an additional \$100 annually by including our unique Member Benefits website link and our logo on your local’s website homepage. Visit memberbenefits.nysut.org and click on “Groups/Locals/Funds” > “Local Association Services” > “Help for the Webmaster Program” for more information.

Please Note: If you are no longer the editor of your local association’s or chapter’s newsletter, please pass this on to the current editor. If you have any questions, concerns or need to inform us of any changes, please contact Patty Pollack in Member Benefits at 800-626-8101 or newsltrs@nysut.org. This will help us keep our files up-to-date and avoid unnecessary mailings. Thank you for your assistance.

Please discard all previous ads as they are outdated and you will not be reimbursed for them.

Enclosures

Over →



**Hungry?
Need a car rental?
Looking for a good deal on a hotel or flight?**

The NYSUT Member Benefits Discounts & Deals program helps you make every dollar count. Save up to 50% on:

- Restaurant dine-in or take-out
- Groceries and food delivery
- Meal subscription services
- Clothing and shoes
- Oil changes
- Hotels and flights
- Car rentals

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Working to Benefit You

MB Discounts & Deals offers more than 21,000 deals throughout New York State along with hundreds of thousands nationwide. You can even refer your favorite local business (restaurant, coffee shop, workout facility, etc.) to join the network and provide NYSUT members with a special discount. Don't miss out... register your account today!

Member Benefits is proud to endorse MB Discounts & Deals along with dozens of other programs and services that may be able to benefit you and your family members. Take some time to explore our website to find out how we can help you make every dollar count!





Learn more by scanning the QR code to the left,
visiting *memberbenefits.nysut.org*
or calling 800-626-8101.